

# **MEDIA-GUIDE**

#### WORLD CUP KVITFJELL 2025

WOMEN 28.02-02.03 2025 Men 08.03-09.03 2025



#### PROGRAM WOMEN

Wednesday February 26<sup>th</sup> 10:30 Downhill training 1

Thursday February 27<sup>th</sup> 10:30 Downhill training 2

Friday February 28<sup>th</sup> 10:30 Downhill

Saturday March 1<sup>st</sup> 10:30 Downhill

Sunday March 2<sup>nd</sup> 10:30 Super-G

More details on the program here: <u>Program World Cup women</u>

#### **PROGRAM MEN**

Wednesday March 5<sup>th</sup> 10:30 Downhill training 1

Thursday March 6<sup>th</sup> 10:30 Downhill training 2

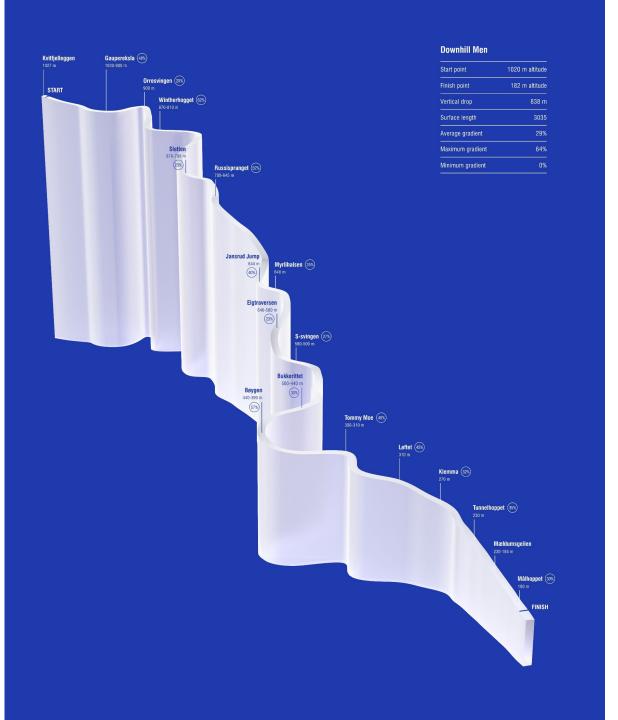
Friday March 7<sup>th</sup> 10:30 Downhill training 3

Saturday March 8<sup>th</sup> 10:30 Downhill

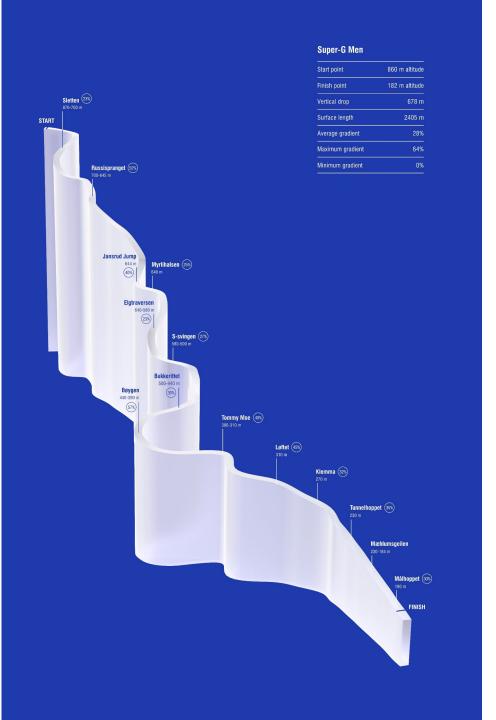
Sunday March 9<sup>th</sup> 10:30 Super-G

More details on the program here: <u>Program World Cup men</u>

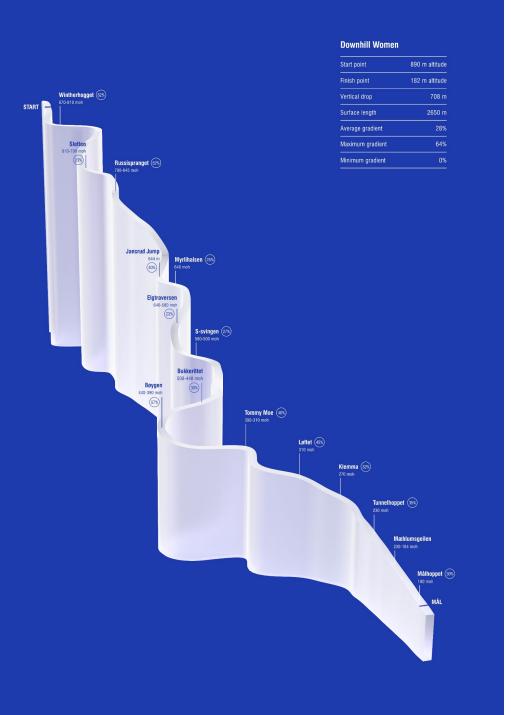




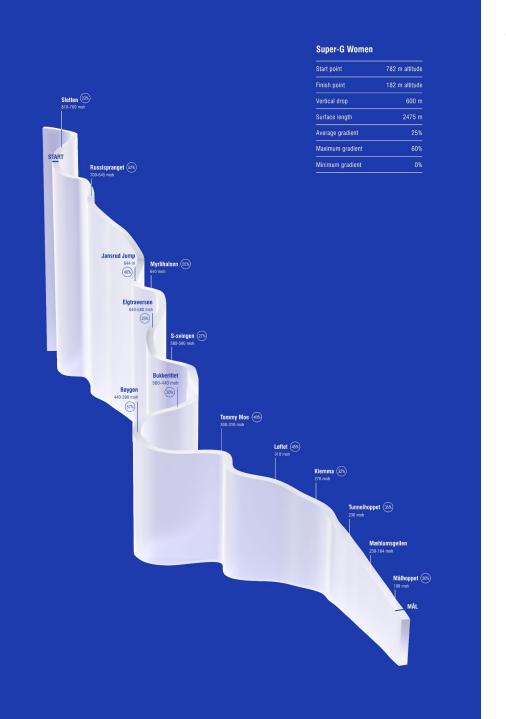












Correction: Super-G should have the length 2325 m.



## **MEDIA CENTER**

The media center is located on the south side of the commentary boxes in the finish area. We have workspace with high-speed WIFI access available.

> **Opening hours** Wednesday to saturday: 08:00-16:00 Sunday: 08:00-15:00

Food and beverage: we will serve light snacks, water, coffee, tea and soda. On Friday, Saturday and Sunday we will also serve warm lunch.

**Parking:** next to the press center. Ask for a parking permit at the press center.



For more information contact Chief of press, Christiane Fiske <u>media@worldcupkvitfjell.no</u>. +47 996 96 209 <u>Media and press - World Cup Kvitfjell - EN</u>



# ACCREDITATION

#### You have to apply for accreditation for this event. Picture is required.

Please fill out the accreditation form: Rubic Accreditation.

You can pick up your accreditation at the press center in the finish area.

We will scan your accreditation in and out of accredited zones, so it is important that you always have that on you.

If you have any questions regarding accreditation, please contact accreditation@worldcupkvitfjell.no.



# **TRAVEL AND TRANSPORT**

The gateway to Kvitfjell and Lillehammer region, will be the international airport at Gardermoen, north of Oslo, 150 km from Lillehammer. The international Oslo Airport Gardermoen allows fast and reliable connection to Lillehammer by train, bus and car. From Gardermoen there are approx. 10 direct trains to Lillehammer per day. Travelling time less than 2 hours. The route E-6, which is the main road between Oslo and Lillehammer, provides also easy access for cars and busses to Lillehammer.

> Distances between the Oslo Airport Gardermoen and Lillehammer/Hafjell/Kvitfjell. Oslo Airport Gardermoen - Lillehammer: 150 km Oslo Airport Gardermoen - Hafjell: 165 km Oslo Airport Gardermoen - Kvitfjell: 200 km

> > Rent a car: Our partner, AVIS is available for you.

For train / bus information: This year the train stops in Kvitfjell! (SJ only). If you show your accredition you can take the train free of charge. We can send you a picture of your accredition. Trains: www.sj.no / <u>www.vy.no</u>. Busses: <u>www.nor-way.no</u>. Local Busses: www.innlandstrafikk.no.



# ACCOMMODATION

Please contact our partner Hafjell Kvitfjell Booking e-mail: <u>booking@hafjellkvitfjell.no</u>. phone: +47 61 28 36 30 www.kvitfjell.no.

Or our Chief of press, Christiane Fiske, media@worldcupkvitfjell.no // +47 996 96 209



# **SIDE EVENTS**

#### WOMEN:

Thursday February 28<sup>th</sup> 18:00, at the Plaza in Gudbrandsgard Hotel. Get together for the press and media. Food and beverages. If you want to participate, please fill out the google form: Get Together - Google Skjemaer

#### MEN:

Friday, March 7<sup>th</sup>:

19.00, in the VIP tent in the finish area.

Alpinaften, This will be a special evening where the entire alpine family comes together to celebrate the sports heroes and dedicated contributors. Aksel Lund Svindal and Kjetil Jansrud will host this event. Snacks and drinks.

If you want to participate, please fill out the google form: Alpinaften - Google Skjemaer



#### OUR ENVIRONMENT AND SUSTAINABILITY WORK

#### Our objectives

- We strive to become a leading organizer of sustainable sports events
- We shall be an environmentally approved event by the FEE Norway Foundation
- We want to be innovative and dare to challenge ourselves to ensure a continued white winter

This year also we have been awarded an "Environmentally Approved Event" by the FEE Norway Foundation! This means that we are working constantly on reducing the event's environmental and climate impact by being aware of reduction in consumption, reusing what we have as long as we are able, and recycling.

Read more about our work on sustainability: <u>Sustainability - World Cup Kvitfjell - EN</u>.



# **Summit Kvifjell**

Surrounded by steep mountains and snow lies an arena made for incredible performances. In a sport that is high-tech, characterized by its extreme precision and rawness, fearless athletes fight for a place on the podium in one of the world's toughest sports. FIS Ski World Cup Kvitfjell thus forms the perfect setting for Summit Kvitfjell, where the focus is on performance, team building, networking, innovation, destination development, sustainability and growth.

Summit Kvitfjell, a business week consisting of a two-day conference; "The National Winter conference", VIP Club Kvitfjell, World Cup square and Summit Bar. Summit Kvitfjell is a tailor-made meeting place created for both the tourist industry and businesses regionally and nationally. We are proud to gather the best from our region in Norway's most incredible winter venue!

Read more about summit Kvitfjell here: Summit Kvitfjell - World Cup Kvitfjell - EN



# **KVITFJELL**

Kvitfjell is located 45 minutes north of Lillehammer, the winter paradise for ski-enthusiasts. Here you have challenges and joy for every level: either you want to try the olympic slope or try skiing for the first time in one of our family areas.

Read more about this winter paradise: <u>https://www.kvitfjell.no/en/about-Kvitfjell.</u>

Restaurants: Kvitfjell Alpinanlegg has a wide selection of restaurants spread over the three mountain sides. Whether you want freshly made pizza, hot soup, freshly baked cinnamon buns or a good cup of cocoa. Or even a gastronomic dining experience. https://www.kvitfjell.no/en/node/3083.

Accommodation: Stay in hotels, cabins and apartments near Kvitfjell. In the middle of Gudbrandsdalen is Kvitfjell with a short way to many experiences and activities for both young and old.

https://www.kvitfjell.no/en/accommodation-Kvitfjell.