

MEDIA-GUIDE

WORLD CUP KVITFJELL 2024

17-18 MARCH MEN 2-3 MARCH WOMEN



Program Men

Thursday, February 15th: 12:00 Downhill training 1

Friday, February 16th: 12:00 Downhill training 2

Saturday, February 17th: 12:00 Downhill

Sunday, February 18th: 12:00 Super-G

Program Women

Thursday, February 29th 11:00 Downhill training 1

Friday, March 1st 11:00 Downhill training 2

Saturday, March 2nd 11:00 Downhill

Sunday, March 3rd 11:00 Super-G

















Correction: Super-G should have the length 2325 m.



PRESS CENTER

The press center is located on the south side of the commentary boxes in the finish area. We have workspace with high-speed WIFI access available.

Opening hours

Thursday to Saturday: From 08:00 to 16:30.

Sunday: From 08:00 to 16:00.

Food and beverage: we will serve light snacks, water, coffee, tea and soda. On Friday, Saturday and Sunday we will also serve warm lunch.

Parking: next to the press center. Ask for a parking permit at the press center.

For more information contact Chief of press, Christiane Fiske <u>media@worldcupkvitfjell.no</u>. +47 996 96 209 Media and press - World Cup Kvitfjell - EN



ACCREDITATION

You have to apply for accreditation for this event. Picture is required.

Accreditation form can be found: <u>https://app.rubic.no/Public/Projects/1617/Accreditation</u>.

You can pick up your accreditation at the press center in the finish area.

We will scan your accreditation in and out of accredited zones, so it is important that you always have that on you.

If you have any questions regarding accreditation, please contact accreditaion@worldcupkvitfjell.no



TRAVEL AND TRANSPORT

The gateway to Kvitfjell and Lillehammer region, will be the international airport at Gardermoen, north of Oslo, 150 km from Lillehammer. The international Oslo Airport Gardermoen allows fast and reliable connection to Lillehammer by train, bus and car. From Gardermoen there are approx. 10 direct trains to Lillehammer per day. Travelling time less than 2 hours. The route E-6, which is the main road between Oslo and Lillehammer, provides also easy access for cars and busses to Lillehammer.

> Distances between the Oslo Airport Gardermoen and Lillehammer/Hafjell/Kvitfjell. Oslo Airport Gardermoen - Lillehammer: 150 km Oslo Airport Gardermoen - Hafjell: 165 km Oslo Airport Gardermoen - Kvitfjell: 200 km

> > Rent a car: Our partner, AVIS is available for you.

For train / bus information: This year the train stops in Kvitfjell! (SJ only) Trains: www.sj.no / <u>www.vy.no</u>. Busses: <u>www.nor-way.no</u>. Local Busses: <u>www.innlandstrafikk.no</u>.



ACCOMMODATION

Please contact our partner Hafjell Kvitfjell Booking e-mail: <u>booking@hafjellkvitfjell.no</u>. phone: +47 61 28 36 30 www.kvitfjell.no

Or our Chief of press, Christiane Fiske, media@worldcupkvitfjell.no // +47 996 96 209



OUR ENVIRONMENT AND SUSTAINABILITY WORK

Our objectives

- We strive to become a leading organizer of sustainable sports events
- We shall be an environmentally approved event by the FEE Norway Foundation
- We want to be innovative and dare to challenge ourselves to ensure a continued white winter

This year also we have been awarded an "Environmentally Approved Event" by the FEE Norway Foundation! This means that we are working constantly on reducing the event's environmental and climate impact by being aware of reduction in consumption, reusing what we have as long as we are able, and recycling.

Read more about our work on sustainability: <u>Sustainability - World Cup Kvitfjell - EN</u>.



SIDE EVENTS

MEN:

Thursday, February 15th 18:30 Get together for press and media in Hafjell Lodge. Food and beverages.

WOMEN:

Saturday, March 2nd : 19:00 30 years in 94 minutes – A musical anniversary performance:

How would life be without Kvitfjell?The magical slope on the edge of Peer Gynt's realm was created for the greatest Olympic Winter Games in 1994. Today - 30 years later - Kvitfjell is still a powerhouse of a winter adventure for the entire Ringebu municipality, Gudbrandsdalen, and Alpine Norway.The composer behind the famous tunes of the 1994 Olympics, Dag Kolsrud, has, on this occasion, put together a specially composed musical anniversary performance featuring local and national artists of the highest caliber.

30 år på 94 minutter - World Cup Kvitfjell - EN

If you want to participate on either side events send an email to media@worldcupkvitfjell.no



Summit Kvifjell

Surrounded by steep mountains and snow lies an arena made for incredible performances. In a sport that is high-tech, characterized by its extreme precision and rawness, fearless athletes fight for a place on the podium in one of the world's toughest sports. FIS Ski World Cup Kvitfjell thus forms the perfect setting for Summit Kvitfjell, where the focus is on performance, team building, networking, innovation, destination development, sustainability and growth.

Summit Kvitfjell, a business week consisting of a two-day conference; "The National Winter conference", VIP Club Kvitfjell, World Cup square and Summit Bar. Summit Kvitfjell is a tailor-made meeting place created for both the tourist industry and businesses regionally and nationally. We are proud to gather the best from our region in Norway's most incredible winter venue!

Read more about summit Kvitfjell here: Summit Kvitfjell - World Cup Kvitfjell - EN



KVITFJELL

Kvitfjell is located 45 minutes north of Lillehammer, the winter paradise for ski-enthusiasts. Here you have challenges and joy for every level: either you want to try the olympic slope or try skiing for the first time in one of our family areas.

Read more about this winter paradise: <u>https://www.kvitfjell.no/en/about-Kvitfjell.</u>

Restaurants: Kvitfjell Alpinanlegg has a wide selection of restaurants spread over the three mountain sides. Whether you want freshly made pizza, hot soup, freshly baked cinnamon buns or a good cup of cocoa. Or even a gastronomic dining experience. https://www.kvitfjell.no/en/node/3083.

Accommodation: Stay in hotels, cabins and apartments near Kvitfjell. In the middle of Gudbrandsdalen is Kvitfjell with a short way to many experiences and activities for both young and old.

https://www.kvitfjell.no/en/accommodation-Kvitfjell.